

Weatherhead Executive Education

JULY–DECEMBER 2022 PROGRAMS

The Weatherhead School of Management is known for developing leadership principles that are practiced around the world. These principles are taught in Weatherhead Executive Education by the thought leaders who created them.

PROGRAM TOPICS

APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD and Ronald Fry, PhD.

COACHING

Whether you are an experienced professional or a manager looking to add a coach approach to your toolkit, our coaching programs provide a wide range of learning experiences designed to deepen your knowledge and ability to coach.

COMMUNICATION AND PROFESSIONAL SKILLS

Polish your presentations, ask better questions, develop your influence and more with programs designed to build the critical skills required to take your career to the next level.

EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of Emotional Intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills to help develop others, facilitate intentional conversations and manage conflict.

MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

TEAM LEADERSHIP

Use Emotional and Social Intelligence to lead others as an adaptive, team centric and responsive leader and create a culture that fosters productivity, cohesion and resilience.

WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives and approaches by building networks and overcoming barriers.

INNOVATION AND DESIGN

Acquire the latest concepts and tools for flexible, innovative thinking that achieves optimal results.

Program dates are subject to change and additional programs might be added. Visit our [website](#) for the most up-to-date program information.

Click on any topic to jump to that section of the catalog.

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Learn more and register for programs at weatherhead.case.edu/executive-education. Follow us on [LinkedIn](#) and [Facebook](#).

Weatherhead Executive Education: What you learn in a single day can change everything.

JULY – DECEMBER 2022 PROGRAMS

IMPROVE LEADERSHIP SKILLS

COACHING	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Emotional Intelligence - the Weatherhead Way (Online)	Ellen Van Oosten and Melvin Smith	Always Available					
Bridge Analytic and Empathetic Thinking: Apply Neuroscience for Better Leadership	Anthony Jack				10.28		
Building Leadership Capability through the Power of Intentional Change	Melvin Smith			9.28			
Change Your Questions, Improve Your Results	Marilee Adams				10.19 and 10.26	11.2	
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach			9.6 and 9.13			
Coaching for Intentional Development	Ellen Van Oosten				10.11–10.12	11.8	12.14–12.15
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	7.12					
Helping Women Succeed	Diana Bilimoria and Deb O'Neil				10.25		
Inspiring Engagement and Change: Creating a Culture of Coaching and Development	Richard Boyatzis				10.18		
Introduction to Emotional Intelligence	Diana Bilimoria or Hector Martinez	7.11		9.20			
Leading with Greater Self Awareness	Scott Taylor	7.13					

EMOTIONAL INTELLIGENCE	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Emotional Intelligence the Weatherhead Way (Online)	Ellen Van Oosten and Melvin Smith	Always Available					
Bridge Analytic and Empathetic Thinking: Apply Neuroscience for Better Leadership	Anthony Jack				10.28		
Developing Your Emotional Intelligence: Core Competencies for Great Leadership	Scott Taylor	7.12					
Embodied Leadership Presence: Authentic Impact from the Inside Out	Jackie Stevenson					11.16	
Inclusive Leadership	Diana Bilimoria				10.27		
Inspiring Engagement and Change: Creating a Culture of Coaching and Development	Richard Boyatzis				10.18		
Introduction to Emotional Intelligence	Diana Bilimoria or Hector Martinez	7.11		9.20			
Leading with Greater Self Awareness	Scott Taylor	7.13					
Resilience: Thriving through Uncertainty and Change	Kirsten Huff	7.26					
Servant Leadership through Empowerment and Influence	Jeremy Graves	7.27					
Team Leadership through Emotional Intelligence	Vanessa Druskat					11.17	

MINDFULNESS FOR EFFECTIVE LEADERSHIP	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Navigating Uncharted Waters: Leading when Change is Hard	Jeremy Hunter and Carmen Foster				10.4–10.5		
Embodied Leadership Presence: Authentic Impact from the Inside Out	Jackie Stevenson					11.16	

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IMPROVE LEADERSHIP SKILLS

MANAGING OTHERS		Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
The Coach Approach: Initiating Dialogues for Effective Outcomes	Ellen Van Oosten and Meg Seelbach			9.6 and 9.13				
Helping Women Succeed	Diana Bilimoria and Deb O'Neil				10.25			
Intergenerational Leadership - Leveraging the Strengths of Five Generations	Jeremy Graves					11.9		
Navigating Uncharted Waters: Leading when Change is Hard	Jeremy Hunter and Carmen Foster				10.4–10.5			
Servant Leadership through Empowerment and Influence	Jeremy Graves	7.27						

WOMEN IN LEADERSHIP		Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Communication Strategies for Women in Leadership	Claire Scott Miller			9.15				
Helping Women Succeed	Diana Bilimoria and Deb O'Neil				10.25			
Leading with Greater Self-Awareness	Scott Taylor	7.13						

TEAM LEADERSHIP		Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Intergenerational Leadership - Leveraging the Strengths of Five Generations	Jeremy Graves					11.9		
Servant Leadership through Empowerment and Influence	Jeremy Graves	7.27						
Team Leadership through Emotional Intelligence	Vanessa Druskat					11.17		

JULY – DECEMBER 2022 PROGRAMS

DRIVE EFFICIENCY & PROFITABILITY

COMMUNICATION AND PROFESSIONAL SKILLS	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Your Questions, Improve Your Results	Marilee Adams				10.19 and 10.26	11.2	
Communicating Strategically through Story Telling	Jay Conger			9.7 and 9.13			
Communication Strategies for Women in Leadership	Claire Scott Miller			9.15			
Communicating with Impact	Patrick Donadio					11.8	
Developing Cross-Cultural Competence for the Global Workplace	Craig Storti	7.20					
Influencing at All Levels	Ellen Burts-Cooper		8.15			11.7	
Managing Your Energy (Not Just Your Time)	Claire Scott Miller				10.6		
Persuasion: Your Ally in Influence	Jay Conger						12.1

OPERATIONAL EXCELLENCE	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper			9.26			
Change Your Questions, Improve Your Results	Marilee Adams				10.19 and 10.26	11.2	
Strategic Decision Making and Execution	Harlow Cohen			9.29			
Strategic Thinking: Creating Long Term Success	Ellen Burts-Cooper				10.3		

PROJECT LEADERSHIP	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Change Leadership	Ellen Burts-Cooper			9.26			
Critical Thinking and Problem Solving for Project Leaders	Trish Brandt				10.18		
Project Execution: Organizing Time and Team Resources	Ron Fry and George Vairaktarakis					11.1-11.2	

JULY – DECEMBER 2022 PROGRAMS

DESIGN SOLUTIONS & STRATEGIES

APPRECIATIVE INQUIRY	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
New Change Equation (Online)	David Cooperrider	Always Available					
Advanced Workshop in Appreciative Inquiry	Ron Fry				10.12-10.14		
Appreciative Inquiry: Leveraging Strengths for Transformative Lasting Change	David Cooperrider					11.1-11.3	
Change Your Questions, Improve Your Results	Marilee Adams				10.19 and 10.26	11.2	

INNOVATION AND DESIGN	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Digital Transformation: Strategic Tools & Frameworks for Success (Online)	Youngjin Yoo	Always Available					
Critical Thinking and Problem Solving for Project Leaders	Trish Brandt				10.18		
Influencing at All Levels	Ellen Burts-Cooper		8.15			11.7	
Strategic Thinking: Creating Long-Term Success	Ellen Burts-Cooper				10.3		

FINANCIAL DECISION MAKING	Instructor	July	Aug.	Sept.	Oct.	Nov.	Dec.
Using Financial Analytics to Measure Core Business Performance	Thomas Schultz			9.14 and 9.21 and 9.28	10.5 and 10.12		

■ Indicates multi-day course

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